



CALIFORNIA NEWSPAPER PUBLISHERS ASSOCIATION FOUNDATION

2000 O St., Suite 120, Sacramento, CA 95811
Phone: (916) 288-6021 • Fax: (916) 288-6002

NEWSPAPER ADVISER GRANT APPLICATION

Limited grants are available in 2011, with amounts dependent upon need and strength of your essay. Postmark deadline is April 22, 2011. You pick your training. Apply now, even if you intend to take training in summer or fall to prepare for the coming school year.

NAME _____
(Last) (First) (Middle initial)

ADVISER TO (HIGH SCHOOL NEWSPAPER NAME)

SCHOOL

MAILING ADDRESS

TELEPHONE _____ E-mail _____

PREVIOUS TRAINING (CHECK ALL THAT APPLY):

- | | |
|--|---|
| _____ COLLEGE COURSE WORK | _____ SUMMER WORKSHOP (WHEN AND WHERE): |
| _____ INTERNSHIPS | _____ |
| _____ ASNE SUMMER INSTITUTE
(WHEN AND WHERE): | _____ PREVIOUSLY WORKING JOURNALIST |
| _____ | _____ OTHER (SOFTWARE COURSES, ETC.) |
| _____ | _____ |

Include a statement, of no more than 500 words, explaining how you would utilize your \$200 high school adviser training grant. Need more cash? Tell us why. Grants can cover partial or entire fees. Programs should include instruction in newspaper production programs such as QuarkXpress, InDesign or Photoshop.

PLEASE HAVE YOUR DEPARTMENT CHAIR OR ADMINISTRATOR ENDORSE YOUR APPLICATION BELOW.

_____ NAME _____ TITLE

_____ SIGNATURE

**Please note new address: CNPA Foundation, 2000 O St., Suite 120, Sacramento, CA 95811
(916) 288-6021 / Fax: (916) 288-6002**

Joe Wirt, CNPA Foundation Secretary/Treasurer: joe@cnpa.com



CNPA Foundation High School Newspaper Adviser Grants

Suggestions for an effective application statement

While various programs and groups provide education in the basics of teaching journalism and advising newspapers, less attention is given the actual production of the campus newspaper. The CNPA Foundation is likely to favor application statements that convey how training will help you to guide high school students to produce better newspapers, above a training program that covers writing and reporting.

The awarding of CNPA Foundation \$200 High School Adviser Grants is not entirely based on need. In some cases, the Foundation may provide additional funding to select applicants. Selection will take into account any previous training that the adviser has obtained. If you have attended previous training, workshops or summer retreats, yet the concepts of production have eluded you, indicate that in your statement. Many award-winning advisers (and working journalists) know very little about production.

About the CNPA Foundation

The CNPA Foundation also offers internship grants to worthy college students dedicated to pursuing careers in California newspapers in the fields of journalism, advertising and marketing. In addition, the Foundation offers Campus Newspaper Equipment grants each spring for CNPA-member campus newspapers to upgrade their newspaper production equipment. CNPA's high school and college member newspapers may apply.

The Foundation also supports educational services including Newspaper in Education programs and training programs related to the California newspaper business.

The High School Newspaper Adviser Grants program was launched in 2004 with a contribution from the California Press Association. This association, which is separate from CNPA and the CNPA Foundation, bestows three of the most coveted awards in California journalism: the California Newspaper Executive of the Year, the Philip McCombs Achievement Award and election to the California Newspaper Hall of Fame.

High school advisers need not be CNPA members to apply for adviser training grants. Still, if you are not a member, please consider joining; membership fees are waived for all California campus newspapers. More about CNPA's outreach programs and campus membership is at www.cnpa.com, or contact Joe Wirt, (916) 288-6021; joe@cnpa.com.