



**CSAA members
special rate
in the star.**

AUCTIONEER SPECIAL



**Ask about our
16-week/26-
week contract
Specials!**

**Members receive
a 5% discount off
classified and display
rates**



Newspaper list is subject to change without notice

Call Maria Rodrigues
(916) 288-6010
and ask about the CSAA
member special!

CNPA, 2000 O St. #120,
Sacramento, CA 95811
Phone: (916) 288-6010
or (916) 288-6019
Fax: (916) 288-6022
www.Cal-SCAN.com
www.Cal-SDAN.com

Cal-SCAN

Promote your auction with
a 25-word classified ad in
240 newspapers reaching
6 million Californians!

*Giving you the most,
up and down
the coast!*



**\$522.50
Statewide**

**STATEWIDE CA
\$550/25-words**
240 newspapers
6.8 million+ readers
circulation 3.4 million



**\$332.50
Northern
CA**

**NORTHERN CA
\$350/25-words**
128 newspapers
3 million readers
circ 1.5 million



**\$346.75
Southern
CA**

**SOUTHERN CA
\$365/25 words**
112 newspapers
3.8 million readers,
circ 1.9 million

AUCTION - BANK-OWNED Homes in
this area. Now is the time! The market,
interest rates, and opportunities couldn't be
better. New Properties added Daily! 2% to
Buyer's Agents! Bid Now Online: www.
OnlineBidNow.com Hudson & Marshall,
1-866-539-4174. (Cal-SCAN)

Cal-SDAN

Promote your auction with
a business card sized ad in
140 newspapers reaching
3 million Californians!

Statewide



**\$3,800
SW 3.75"x4"**

**140 newspapers
3.5 million readers**

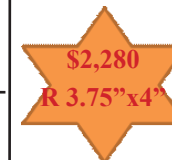
\$4,000/3.75"x4"

\$1,550/3.75"x2"



**\$1,472.50
SW 3.75"x2"**

**Regional
Northern or Southern
California
65+ newspapers
1.75 million readers**



**\$2,280
R 3.75"x4"**

\$2,400/3.75"x4"
\$1,200/3.75"x2"



**\$1,140
R 3.75"x2"**

ABSOLUTE AUCTION!

125± ACRES • POWAY, CA.

**SELLING IN 4 PARCELS
OR AS ENTIRETY**

APRIL 16TH

800-662-5464

www.jpking.com

Edmond James Bisson, California Real Estate Broker, 3810 W. Pacific Coast Hwy, Suite 101, Torrance, CA 90505; 310-798-7944;
Jerry Craig King, LPM626808, 800-662-5464, J.P. King Auction Co., Inc., LPM6648158, 800-662-5464

Photos courtesy of the St. Helena Star, San Francisco convention & visitors bureau, Sacramento convention & visitors bureau, Santa Monica Mirror and the Daily Pilot.



CALIFORNIA STATEWIDE CLASSIFIED AD NETWORK

Participating Newspapers

NORTHERN CALIFORNIA

Alameda Sun
 Anderson, The Valley Post
 Antioch Press
 Artois, Sacramento Valley Mirror
 Atwater Signal
 Atwater Times
 Auburn Journal
 Bethel Island Press
 Berkeley Metro Reporter
 Bishop, Inyo Register & TMC
 Brentwood Press, The
 Burney, InterMountain News
 Byron Press
 Carmichael Times
 Ceres Courier
 Chester Progressive
 Chowchilla News
 Citrus Heights, American River Messenger
 Clearlake Observer American
 Coarsegold, The Snowline Times
 Coarsegold, The Yelp
 Coarsegold, The Yosemite Sun
 Colfax Record
 Colusa County Sun-Herald
 Corning Observer
 Crescent City, Daily Triplicate
 Danville Weekly
 Davis Direct
 Davis Enterprise, The (Daily)
 Denair Dispatch
 Discovery Bay Press
 Dixon's Independent Voice
 Downieville, Mountain Messenger
 Dunsmuir News
 El Dorado Hills Telegraph
 Elk Grove Citizen
 Elk Grove, Laguna Citizen
 Exeter, The Foothills Sun Gazette
 Fairfield Daily Republic (Daily) & Solano Direct
 TMC
 Fall River Mills, Mountain Echo
 Folsom Telegraph, The
 Galt Herald
 Gilroy, Dispatch (Daily)
 Gonzales Tribune
 Granite Bay, Press-Tribune
 Greenfield News
 Greenville, Indian Valley Record
 Half Moon Bay Review
 Hilmar Times
 Hollister, Free Lance (Daily)
 Hollister, The Pinnacle
 Hughson Chronicle
 Jackson, Amador Ledger Dispatch
 King City Rustler
 Kingsburg Recorder
 Knightsen Press
 Lakeport, Lake Cnty Rec. Bee (D)
 Lemoore, The Gold. Eagle - BASE
 Lincoln, News Messenger
 Livermore, The Independent
 Livingston Chronicle
 Lodi News-Sentinel (Daily)
 Loomis News

NORTHERN CALIFORNIA

Los Banos Enterprise
 Mam. Lakes, Mammoth Times
 Manteca Bulletin (Daily) & TMC
 Mariposa Gazette
 Marysville, Appeal-Democrat (D)
 Menlo Park, The Almanac
 Merced County Times
 Milpitas Post
 Morgan Hill Times
 Mount Shasta Herald
 Mount Shasta, Super Saver
 Mountain View Voice
 North Lake Tahoe Bonanza
 Novato, MarinScope Newspapers
 Oakley Press, The
 Orland Press-Register
 Palo Alto Weekly
 Paradise Post
 Placer Herald (Rocklin & Loomis)
 Placerville, Mountain Democrat
 Pleasanton Weekly
 Portola Reporter
 Quincy, Feather River Bulletin
 Rancho Cordova, Grapevine Ind.
 Rancho Murietta, River Valley Times
 Red Bluff Daily News (Daily)
 Richmond Metro Reporter
 Rohnert Park, The Community Voice
 Roseville Press-Tribune (Daily)
 Sacramento, Capitol Weekly
 San Andreas, Calaveras Enterprise
 San Francisco Bay Guardian
 San Francisco Metro Reporter
 San Francisco, California Voice
 San Francisco, Sun Reporter
 San Joaquin/Peninsula Metro Reporter
 San Jose Metro Reporter
 Shingletown, The Ridge Rider News
 Soledad Bee
 Sonoma Index-Tribune
 Sonora, The Union-Democrat (Daily)
 Susanville, Lassen County Times
 Tahoe City, Tahoe World
 Tahoe Daily Tribune (Daily)
 Truckee, Sierra Sun
 Tulare, Advance-Register
 Tuolumne Cnty Wkly Adv. (TMC)
 Ukiah Daily Journal (Daily)
 Vallejo Metro Reporter
 Visalia Times Delta
 Visalia, Valley Voice
 Waterford News
 Watsonville, Register Pajaronian (D)
 Weaverville, The Trinity Journal
 Weed Press
 West Sacramento, News-Ledger
 Westwood Pine Press
 Willows Journal & Smart Shopper
 Winton Times
 Woodland, The Daily Democrat (Daily)
 Yreka, Siskiyou Daily News (Daily)

SOUTHERN CALIFORNIA

Aliso Viejo News
 Alpine Sun
 Alpine Sun - Shpper - 1st Thurs. mo.
 Anaheim Bulletin
 Anaheim Hills News
 Arroyo Grande, Five Cities T-P-R
 Arvin Tiller
 Atascadero News
 Banning, The Record Gazette
 Beverly Hills Weekly
 Big Bear Lake, The Grizzly
 Burbank Leader
 Calexico Chronicle
 California City, Mojave Desert News
 Capistrano Valley
 Carmel Valley Leader
 Chino/Chino Hills Champion
 Chula Vista, The Star News
 Claremont Courier
 Coronado Eagle & Journal
 Costa Mesa D. Pilot/Newport Bch (D)
 Coto De Caza, Canyon Life
 Crestline, The Alpenhorn News
 Dana Point News
 Del Mar Times
 Delano Record/Shopper
 DHS, Desert Valley Star Weekly
 San Diego, The East County Californian
 Fallbrook, Village News
 Fontana Herald News
 Fountain Valley View
 Fullerton News
 Glendale, News-Press (Daily)
 Hawthorne, California Crusader News
 Hawthorne, Com Weekender (M)
 Hemet, The Valley Chronicle
 Highland Community News
 Holtville Tribune
 Holtville, Imperial Valley Weekly
 Huntington Beach, Independent
 Huntington Beach Wave - North
 Huntington Beach Wave - South
 Idyllwild Town Crier
 Imperial Beach Eagle & Times
 Irvine World News
 La Brea Post
 La Habra Star / Brea Star Progress
 La Jolla Light
 Laguna Beach Coastline Pilot
 Laguna Beach News-Post
 Laguna Hills, Saddle Back Valley News
 Laguna Niguel News
 Laguna Woods Globe
 Lk Arrowhead, Crestline Courier-News
 Lake Arrowhead, Mountain News
 Lake Forest, Saddle Back Valley News
 Lamont Reporter
 Lompoc Record (Daily)
 Los Alamitos, Cyprs, SB, R.Nws-Ent.
 Los Angeles, Downtown News
 Los Angeles, Watts Times
 LA, Hollywood Independent
 LA, West Hollywood Independent

SOUTHERN CALIFORNIA

LA Wave - Culver City Star
 LA Wave - Herald American
 LA Wave - Lynwood Press
 LA Wave- East
 LA Wave - North East
 LA Wave - West
 LA Wave-The Press
 Los Cerritos Community News
 Malibu Times, The
 Marina del Rey, The Argonaut
 Mission Viejo, Saddle Back Vly News
 Norwalk Community News
 Orange City News
 Paso Robles Gazzette
 Paso Robles Press
 Pico Rivera Community News
 Placentia News-Times
 Pomerado News Chieftan
 Poway News Chieftain
 Ramona Sentinel
 Rancho Bernardo Journal
 Rancho Santa Fe Record
 Rancho Santa Margarita News
 Riverside, Black Voice News
 San Fernando Valley Sun
 San Marino Tribune
 Santa Barbara Independent
 Santa Clarita, The Signal (Daily)
 San Clemente, Sun Post
 Santa Maria Times (Daily)
 Santa Monica Daily Press
 Shafter Press/Shopper
 Signal Hill, Signal Tribune
 Solono Beach Sun
 Tehachapi News
 Temecula Valley News
 Toluca Lake, The Tolucan Times
 Tustin News
 Wasco Tribune
 Westm./Garden Gr./Newport Bch Cur.
 Westm./Garden Gr./Costa Mesa Cur.
 Yorba Linda Star
 Yucaipa & Calimesa News-Mirror
 Yucca Valley, Desert Trail
 Yucca Valley, Hi-Desert Star
 Yucca Valley, Observation Post (BASE)



CALIFORNIA STATEWIDE DISPLAY AD NETWORK

Participating Newspapers

NORTHERN CALIFORNIA

American River Messenger
Anderson, The Valley Post
Antioch Press
Atascadero News
Auburn Journal
Berkeley Metro
Bishop, Inyo Register
Brentwood Press
Burney, InterMntain News
Ceres Courier
Chester Progressive
C.H., American Rvr Msgr.
Colfax Record
Colusa County Sun-Herald
Corning Observer
Crescent City, Daily Trip.
Discovery Bay Press
Dixon's Independent Voice
Dunsmuir News
Elk Grove Citizen
Elk Grove, Laguna Citizen
Exeter, Foothills Sun-Gaz.
Fall River Mills, Mtn Echo
Galt Herald
Gilroy, Dispatch (D)
Gonzales Tribune
Greenfield News
Greenville, Indian Vly Rec.
Hanford Sentinel (D)
Hollister, Free Lance
Hollister, The Pinnacle
Jackson, Amador Ledger-Dis
King City Rustler
Kingsburg Recorder
Livermore, Independent
Mam. Lks, Mammoth Tims
Manteca Bulletin (D)
Mariposa Gazette
Marysville, Appeal-Dem D
Milpitas Post
Morgan Hill Times
Mount Shasta Herald
No. Lake Tahoe Bonanza
Oakland Metro
Oakley Press
Orland Press-Register
Pacifica Tribune
Paradise Post
Porterville Recorder
Portola Reporter
Quincy, Feather River Bul
Rancho C, Grapevine Ind.
Ran. Murieta, R Vly Tms
Red Bluff Daily News (D)
Richmond Metro
Rohnert Park, Com. Voice
San Andreas, Calveras Ent.
San Francisco Metro
San Francisco, CA Voice
San Francisco, Sun Rptr
San Joaquin-Stckton Metro
San Jose Peninsula Metro
Santa Cruz Cnty Sentl (D)
Selma Enterprise
Shingletown, Ridge Rider Nws
Soledad Bee
Sonoma Index-Tribune
Susanville, Lassen Cnty Tms
Tahoe City, Tahoe World
Tahoe Daily Tribune (D)
Truckee, Sierra Sun
Turlock Extra
Turlock Journal
Ukiah Daily Journal (D)
Vacaville Reporter
Weaverville, Trinity Journl
Weed Press
Westwood Pine Press
Willows Journal
Willows, Sac. Vly Mirror
Yreka, Siskiyou D News

SOUTHERN CALIFORNIA

Alpine Sun
Alpine Sun - Shopper - 1st Thurs. of month
Banning, The Record Gazette
Beverly Hills Weekly
Big Bear Lake, The Grizzly
Burbank Leader
Calexico Chronicle
California City, Mojave Desert News
Chino/Chino Hills Champion
Claremont Courier
Coronado Eagle & Journal
Costa Mesa Daily Pilot/Newport
Beach(Daily)
Crestline, The Alpenhorn News
El Cajon, The East County Californian
Fontana Herald News
Glendale, News-Press (Daily)
Hawthorne, California Crusader News
Hawthorne, Community Weekender (M)
Insert
Hemet, The Valley Chronicle
Highland Community News
Holtville Tribune
Holtville, Imperial Valley Weekly
Idyllwild Town Crier
Imperial Beach Eagle & Times
La Canada Valley Sun
Lake Arrowhead, Crestline Courier-News
Lake Arrowhead, Mountain News
LA, Hollywood Independent
LA, West Hollywood Independent
LA, Wave - Culver City Star
LA, Wave - Herald American
LA, Wave - Lynwood Press
LA, Wave - East
LA, Wave - North East
LA, Wave - West
LA, Wave - The Press
Los Cerritos Community News
Malibu Times
Marina del Rey, The Argonaut
Norwalk Community News
Paso Robles Gazzette
Paso Robles Press
Pico Rivera Community News
Pomeroado News Chieftan
Poway News Chieftain
Rancho Bernardo Journal
Riverside, Black Voice News
San Diego Metro Weekly
San Fernando Valley Sun
Santa Clarita, The Signal (Daily)
Signal Hill, Signal Tribune
Tehachapi News
Toluca Lake, The Toluca Times
Yucaipa & Calimesa News-Mirror
Yucca Valley, Desert Trail
Yucca Valley, Hi-Desert Star
Yucca Valley, Observation Post (BASE)



CSAA MEMBER ADVERTISING ORDER FORM

Photocopy order form as needed

CNPA Services Inc. 2000 O St. #120, Sacramento, CA 95811

Classified: www.Cal-SCAN.com; Display: www.Cal-SDAN.com

Advertiser's name _____ Company _____

Mailing address _____

City _____ State _____ Zip _____

Tel _____ Fax _____ e-mail _____

ADVERTISING OPTIONS Select all applicable options

Please note holidays deadlines may be earlier

CLASSIFIED 25-words Deadline: California Wednesday 10 a.m. PST Deadline: Any other state Monday 10 a.m. PST

~~\$350~~ CSAA member rate \$522.50 Statewide 240 newspapers reaching over 6.1 million Californians

~~\$350~~ CSAA member rate \$332.50 Northern region 100+ newspapers reaching

~~\$365~~ CSAA member rate \$346.75 Southern region 100+ newspapers reaching

DISPLAY 2x2 2x4 Deadline: Monday 10:00 a.m. PST

~~\$1,200~~ CSAA member rate \$1,140 Northern CA- 3.75" wide x 2" high ad in 75+ newspapers reaching over 1.5 million Californians

~~\$1,200~~ CSAA member rate \$1,140 Southern CA- 3.75" wide x 2" high ad in 75+ newspapers reaching over 1.5 million Californians

~~\$1,550~~ CSAA member rate \$1,472.50 Statewide- 3.75" wide x 2" high ad in 140 newspapers reaching over 3.1 million Californians

~~\$2,400~~ CSAA member rate \$2,280 Northern CA- 3.75" wide x 4" high ad in 75+ newspapers reaching over 1.5 million Californians

~~\$2,400~~ CSAA member rate \$2,280 Southern CA- 3.75" wide x 4" high ad in 75+ newspapers reaching over 1.5 million Californians

~~\$4,000~~ CSAA member rate \$3,800 Statewide- 3.75" wide x 4" high ad in 140 newspapers reaching over 3.1 million Californians

PLACEMENT INSTRUCTIONS:

Run my ad for One week _____ Every alternate week _____ Four consecutive weeks _____ Other _____

Print your classified ad here

CLASSIFICATION request for classified ads only

Please note classification is not guaranteed

TERMS AND CONDITIONS OF ADVERTISING

- 1. Ads will be accepted in the classified and/or display program if they meet generally accepted newspaper standards as well as all state & federal laws. The advertiser is responsible to ensure the advertisement complies with all applicable laws.
2. All published network rates, lists of participating newspapers, circulation and deadlines are subject to change without notice.
3. No cancellation or changes to ad copy will be permitted after the deadline has passed.
4. Makegoods will be pursued for significant typos, such as a wrong address or phone number.
5. The statewide advertising networks are cost-effective advertising programs with no provisions for tearsheets.
6. I understand that by providing my fax number I consent to receive announcements, advertisements, brochures and other information from CNPA (and its subsidiaries and affiliates) via facsimile, telephone or email.

I've read and fully understand all rules and conditions provided hereon about advertising in the statewide networks

PREPAYMENT IS REQUIRED Discover card, Mastercard, Visa, Cashier's Check, Money Order

Cardholder _____ Address _____

City _____ (name on card) State _____ Zip _____

Total Authorized \$ _____ per week

Credit Card # _____ Exp. Date (mo./yr) _____ CVVC code _____

Cardholder's signature required _____ Date _____