



CNPA ONLINE ADVERTISING FORM

CNPA Services, Inc., www.CNPA.com

708 10th St, Sacramento, CA 95814

Tel: (916) 288-6000 • Fax: (916) 288-6002

Photocopy order form as needed

Name _____ Company _____

Mailing address _____

City _____ State _____ Zip _____

Tel _____ Fax _____ e-mail _____

Introductory Special rates effective April-December 2009:

Please read the terms and conditions of advertising for restrictions and requirements listed below:

ADVERTISING OPTIONS Select all applicable options

CNPA website	Homepage	<input type="checkbox"/> Top Banner (468x60 pixels) CNPA Home Page
		<input type="checkbox"/> Left Skyscraper (120x600 pixels) CNPA Home Page
		<input type="checkbox"/> Right Skyscraper (120x600 pixels) CNPA Home Page
CNPA website	Content pgs	<input type="checkbox"/> Top Banner (468x60 pixels) on any other CNPA webpage
		<input type="checkbox"/> Left Skyscraper (120x600 pixels) on any other CNPA web page
		<input type="checkbox"/> Right Skyscraper (120x600 pixels) on any other CNPA web page
e-BLASTS		<input type="checkbox"/> CNPA Bulletin 120x600 pixels ad. CNPA e-bulletin is emailed to 1500 CNPA members every Tuesday
		<input type="checkbox"/> CNPA Other e-Blasts 120x600 pixels ad. Other CNPA e-blasts emailed occasionally on Thursdays

<p>CNPA Member monthly rates:</p> <p>Top Banner CNPA Home page \$200 Skyscrapers CNPA Home page \$100 Top Banner any other CNPA page \$100 Skyscraper any other CNPA page \$ 75 CNPA e-bulletin \$200 One e-blasts \$50</p>	<p>Non- Member monthly rates:</p> <p>Top Banner CNPA Home page \$400 Skyscrapers CNPA Home page \$200 Top Banner any other CNPA page \$200 Skyscraper any other CNPA page \$ 150 CNPA e-bulletin \$400 One e-blasts \$100</p> <p style="text-align: right;">Contact bryan@cnpa.com for membership information</p>
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TERMS AND CONDITIONS OF ADVERTISING

1. Ads will be booked on a first-come, first-serve, prepaid basis.
2. Advertising on the CNPA website and e-blasts ads (jpegs or animated flash) will run for a month.
3. Online ads must be submitted in the IAB sizes listed above.
4. CNPA does not provide ad creation services.
5. Need an online ad created at a reasonable price? Chuck Donald has created many CNPA projects; call (916) 682-4111, chuckdonald@comcast.net
6. Each advertiser may only advertise once every three months per spot.
- 7 Contact maria@cnpa.com (916) 288-6010 regarding advertising. email your online ad(s) to joe@cnpa.com; fax the order form to (916) 288-6022

I have read and fully understand all terms and conditions provided herein about advertising on CNPA online or e-bulletins.

My check is enclosed Credit card information is given below

Cardholder _____ Address _____

City _____ State _____ Zip _____ Total Authorized \$ _____

Credit Card # _____ Exp. Date (mo./yr) _____ CVC code _____

Cardholder's signature required _____ Date _____