

CNPA Bulletin



CALIFORNIA NEWSPAPER PUBLISHERS ASSOCIATION

It's your key to California!

Let CNPA put you in front of 500 daily and weekly papers, 1,500 publishers and other key executives at a price you can afford.

Your message will appear in the coveted CNPA Bulletin newsletter going out every week and reaching the key decision-makers in some of California's biggest dailies and weeklies. These include publishers, GM's, advertising directors, editors, circulation managers, production managers and interactive managers.

Hurry! Act now and get TWO WEEKS FREE on the Bulletin and CNPA website.

What are you waiting for?



Call Wolf Rosenberg, assistant director of California advertising services, today at (916) 288-6036 before he calls you!

Your ad in one of three sizes

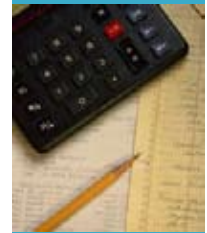
Your 300x250 ad will reach nearly 1,500
CNPA Bulletin recipients each week.

Email wolf@cnpa.com
to get started



Your ad here

Your 120x600
ad will reach
nearly 1,500
CNPA Bulletin
recipients



Email
wolf@cnpa.com
to get started



Picture it now: Your ad here

Your 468x60 ad will reach nearly 1,500 CNPA Bulletin recipients each week

Email wolf@cnpa.com to get started





CNPA BULLETIN ADVERTISING

CNPA Services, Inc., www.CNPA.com

708 10th St, Sacramento, CA 95814

Maria Rodrigues (916) 288-6010; Joe Wirt (916) 288-6021 • Fax: (916) 288-6022

Photocopy order form as needed

Name _____ Company _____

Mailing address _____

City _____ State _____ Zip _____

Tel _____ Fax _____ e-mail _____

BANNER AD. SIZES:

Help every newspaper in California by sharing your opinions in a short survey.

Your participation entitles you to enter a drawing for a gift card worth \$1,000.

Support your newspaper!

Click here!



Skycraper size:
120x60 pixels

Leaderboard size: 468x60 pixels

DANGER, DANGER! Life Insurance Rates Rising! Lock in your historically low rate today!

10-Yr Level Term Life Insurance \$500,000 Policy (monthly premiums)	age	male
	35	\$15.75
	40	\$20.56
	45	\$31.06
	50	\$45.06

Get A Free Quote! **CLICK HERE**

ACQUQUOTE

Medium Rectangle size:
300x250 pixels

I Just Saved A Fortune On My Life Insurance! Did You?

10-Yr Level Term Life Insurance \$500,000 Policy (monthly premiums)	age	male
	40	\$20.56
	45	\$31.06
	50	\$45.06

Click Here for a FREE QUOTE!

ADVERTISING OPTIONS Select an applicable option

- 13 weeks - \$65/week
- 26-weeks - \$55/week
- 52-weeks - \$45/week

Become a CNPA Allied Member and save an additional 15%

My total cost of advertising

ADVERTISE TODAY!

- Complete the CNPA Bulletin order form and fax to (916) 288-6022.
- Email your online ad(s) to joe@cnpa.com

I have read and fully understand all terms and conditions provided herein about advertising in CNPA e-newsletters.

My check is enclosed Credit card information is given below

Cardholder _____ Address _____

City _____ State _____ Zip _____ Total Authorized \$ _____

Credit Card # _____ Exp. Date (mo./yr) _____ CVC code _____

Cardholder's signature required _____ Date _____