

*The California Newspaper Publishers Association
Presents California's Premier Awards Competition
for Student Newspapers*

2011 CAMPUS EXCELLENCE IN JOURNALISM

Contest Categories:

1. GENERAL EXCELLENCE

Submit two complete issues that were published during the contest period.

2. BEST WRITING

Submit one story thought to be your newspaper's best example of excellent writing that was published during the contest period.

3. BEST SPORTS STORY

Submit one Sports story that appeared in one issue during the contest period.

4. BEST PHOTOGRAPHY

Submit one clearly marked photo that was published during the contest period. Photo can be features, news or a sports photo.

Cost is \$5 per each entry.

WHO? All CNPA-member student High School, 2-year College and 4-year University newspapers are eligible to enter this annual student newsroom competition.

WHAT? Contest period: All entries should have been published during the months of August 2011 - January 2012.

WHERE? Mail to: Student BNC
Attn.: Terri Vanderveer
2000 O Street, Suite 120
Sacramento, CA 95811

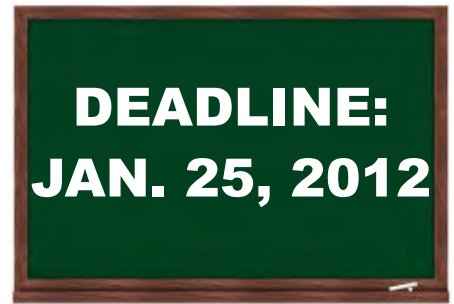
ENTRY DEADLINE: JAN. 25, 2012



*If you have any questions, please contact Contest Coordinator
Terri Vanderveer (916) 288-6020, terri@cnpa.com*



CAMPUS EXCELLENCE IN JOURNALISM 2011



ENTRY FORM

Return this completed entry form to CNPA with your entries.

Division of competition (select one): High School 2-Year College 4-Year University

Name of Student Newspaper: _____

Name of School: _____

Newspaper Adviser: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Adviser E-mail: _____ and Phone (_____) _____

ENTRY IDENTIFICATION:

Contest Period: August 2011 - January 2012

1. **General Excellence** \$5-

Submit two complete issues that were published during the contest period.

Dates of General Excellence Issues: _____

2. **Best Writing** \$5-

Submit one story thought to be your newspaper's best example of excellent writing that was published during the contest period.

Headline: _____

Name of Writer: _____

3. **Best Sports Story** \$5-

Submit one clearly marked Sports story that appeared in one issue during the contest period.

Headline: _____

Name of Writer: _____

4. **Best Photography** \$5-

Submit one clearly marked photo. Photo can be features, news or a sports photo.

Headline: _____

Name of Photographer: _____

TOTAL # OF ENTRIES: _____

TOTAL AMOUNT DUE: _____

Checks payable to: CNPA

We accept all credit card types:



If you need a receipt, please email terri@cnpa.com

Credit card # _____ Expiration Date: _____

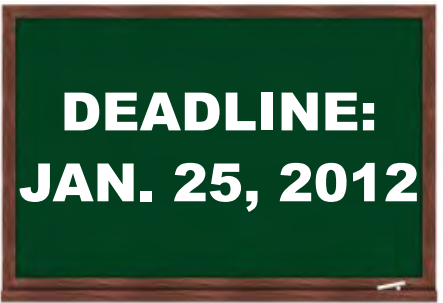
CSC # _____ (CSC: 3 digits on back of Visa/MC, 4 digits on front of American Express)

Name on credit card: _____

Billing zip code: _____ Billing street # (only): _____



CAMPUS EXCELLENCE IN JOURNALISM 2011



PREPARING & PACKAGING YOUR CONTEST ENTRIES:

- ◆ **An entry label must appear in the upper left corner** on the first tearsheet. Please attach the label with tape - don't use staples.
- ◆ **All entries must be submitted in full-page tearsheet form.** Tearsheets copied at 100% of their original size are also accepted. Clipped entries are unacceptable and could become disqualified.
- ◆ **Clearly identify each entry by the headline**, so that we will know which entry was submitted.
- ◆ **Photocopy the entry form before you submit it.** This will be a helpful reference for you if an entry is selected as a winner.

2011 CAMPUS EXCELLENCE IN JOURNALISM

1. GENERAL EXCELLENCE

Submit two complete issues that were published during the contest period.

Division of competition (select one):

High School 2-Year College 4-Year University

Name of Student Newspaper

Name of School

Dates of Entry

2011 CAMPUS EXCELLENCE IN JOURNALISM

2. BEST WRITING

Submit one story thought to be your newspaper's best example of excellent writing that was published during the contest period.

Division of competition (select one):

High School 2-Year College 4-Year University

Name of Student Newspaper

Name of School, City

Entry Headline

2011 CAMPUS EXCELLENCE IN JOURNALISM

3. BEST SPORTS STORY

Submit one clearly marked Sports story that appeared in one issue during the contest period.

Division of competition (select one):

High School 2-Year College 4-Year University

Name of Student Newspaper

Name of School

Entry Headline

2011 CAMPUS EXCELLENCE IN JOURNALISM

4. BEST PHOTOGRAPHY

Submit one clearly marked photo. Photo can be feature, news or sports.

Division of competition (select one):

High School 2-Year College 4-Year University

Name of Student Newspaper

Name of School

Photo Title/Headline